

{jathumbnail off}

*Introducing ...*

## GALLUP SUN BUSINESS STARS

Welcome to Gallup Sun Business Stars page! Our program spotlights area businesses and entities that care about the community they serve, and convey it by sharing their unique, and impactful stories!

Advantages to becoming a Star:

- Full page story (A biz profile approved by you!) with photos of your choice
- One Full Page ad to run in an issue that features your biz profile, with front page starburst teaser to your story
- 1/4 Page ad to run when you want!
- Two weeks of top banner advertising on [gallupsun.com](http://gallupsun.com) to run when you want!
- Two Facebook and two Instagram social media ads to run when you want!
- Your story is linked and shared on Facebook from the Sun Stars page!

You pick the issue that you want your promotion to run in! We create the ads or your team can! We provide the photographer or you provide photos!

**Interested in becoming a "Star?" Get Noticed!**

**Call: (505) 722-8994**

**Email: [gallupsunadvertising@gmail.com](mailto:gallupsunadvertising@gmail.com)**

## FEATURED STAR

**Gallup School of Strength**

At Gallup School of Strength

Workout buffs and couch potatoes alike at some point in time have come across weights with the built-in handle while shopping at big box and sporting goods retailers.

But, these weights, formally called “kettlebells,” are not a part of some new fitness fad. Kettlebell weights and training go back hundreds of years, according to Gallup School of Strength co-owner Greg McNeil. He said the word “kettlebell” was first noted in a Russian dictionary, compiled in the early 1700s.