

## **SBDC welcomes new director**

Written by Staff Report  
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The University of New Mexico - Gallup Campus is proud to and welcome Mrs. Cynthia M. Jarvison as the Director of the UNM-G Small Business Development Center.

The SBDC is a partnership of the U.S. Small Business Administration, the State of New Mexico, Santa Fe Community College and UNM-Gallup.

In her new role, Cyndi will be responsible for management and operation of the SBDC which will include consulting with clients in the areas of strategic planning, business development, financial evaluation and marketing within McKinley County.

"We are very happy to welcome Mrs. Jarvison to the UNM-Gallup community," said Al Henderson who was the interim SBDC Director.

Jarvison is a member of the Navajo Nation with knowledge in federal, state and local procurement gained from her previous role as a Senior Procurement Specialist assigned to the Navajo Nation BIA Region.

She was one of the driving forces behind the establishment of the Procurement and Technical Assistance Center (PTAC) satellite office of the Navajo Nation and was instrumental in creating the annual Navajo Nation Business Opportunity Day.

Jarvison has been working in business development and procurement for over ten years and has experience as a resource provider for government agencies, non-profit organizations and corporations of various sizes. She holds a Bachelor's degree in Business Administration from the Anderson School of Management at the University of New Mexico.

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Jarvison explained that going into business is dynamic, and has several elements that many people don't think of until it's too late.

"So when you are building your business, it pays to have connections to all the various resources available to the entrepreneur," she said. "These are all valuable resources and well worth the time and effort you will expend. It is way better to avoid problems than to try to cure them once they occur."

The SBDC Network offers access to these resources such as working capital, marketing expertise, real estate, and business development.

"So if you are looking to start and grow your small business I am committed to help you with one on one counseling," Jarvison said. "Our moto is, 'Building New Mexico's Economy One Business At a Time.'"

Local entrepreneurs, prospective business owners and established businesses are encouraged to contact her to discuss business needs and opportunities.

The SBDC office is located at 106, W Hwy 66. Call (505) 722-2220 for more information.