



*** Gallup Sun Ad Sizes**

Full Page

10 x 12.7492 (5 columns x 12.7492")

Half Page

Vertical: 5.925 x 12.7492 (3 columns x 12.7492")

Horizontal: 10 x 6.25 (5 columns x 6.25")

Quarter Page

Vertical: 5.925 x 6.25 (3 columns x 6.25")

Third Page

Vertical: 3.8875 x 10.645 (2 columns x 10.645")

Eighth Page

Vertical: 3.8875 x 3.7942 (2 columns x 3.7942")

Horizontal: 5.925 x 2.4894 (3 columns x 2.4894")

Business Card

Vertical: 1.8656 x 3.25 (1 columns x 3.25")

Horizontal: 3.8875 x 1.5597 (2 columns x 1.5597")

Front Page Banners

Small: 10 x 1.125 (5 columns x 1.125")

Large: 10 x 2.5 (5 columns x 2.5")

Gallup Sun Column Inch Size:

1.866 x 1

***Each ad must be built according to exact specifications listed above. The Gallup Sun will not stretch or adjust the size of an ad made by the customer. In the event the ad needs to be resized, the Sun will notify the customer. Customer made ads are due the Monday prior to publication. Specifications/art for an ad built by the Gallup Sun is due Friday, a week prior to publication. Send print ready PDF ad or art/specifications to: gallupsun@gmail.com**