

The only Spanish-based HHA program in the nation announces its class size expansion

ALBUQUERQUE – In recognition of November as National Family caregivers Month, the non-profit organization Encuentro is looking to garner the attention of aspiring Spanish-speaking students looking to get involved in the Home Health Aide field – the second fastest growing career in the state of New Mexico. To that end, Encuentro has launched a PSA to provide the necessary information for enrollment in their program next semester – January '17.

Located in the Baretas neighborhood of Albuquerque, Encuentro's mission is to transform New Mexico into a thriving community for all of its residents. The organization does this by engaging Latino immigrant families in educational opportunities that build skills for economic and social justice.

"Due to the high demand for Spanish language training in the HHA field, our program is doubling its size per semester," Andrea Plaza, Executive Director of Encuentro, said. She also added the PSA is "an effort to try to create awareness in our community, and let people know this type of training is available and accessible."

The radio PSA can be heard periodically from 12 pm to 12 am on Spanish radio station Jose 105.9. The PSA informs the public that, "the courses are in Spanish and include state recognized certification, ESL for Home Health providers, how to open up your own business, and worker rights. Scholarships and daycare are available for participants."

"The HHA program offered at Encuentro is free of charge to the students and a one-of-a-kind program in the entire nation," said Andrea. The state certification is available through Encuentro's partnership with CNM.

According to a recent study by the Department of Workforce Solution, the Home Health sector is one of the fastest growing industries in New Mexico and is projected to grow by 2,000 jobs by the year 2024.

Encuentro's home health aide (HHA) program launches radio PSA

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