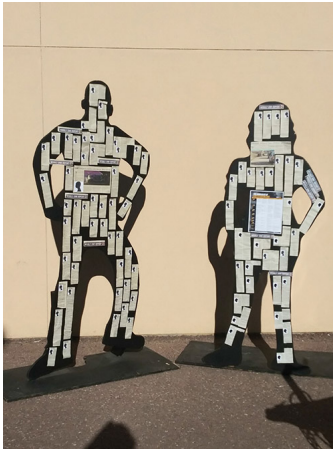


DWI Silhouette Campaign

Written by Staff Reports
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Snaps SA is a silhouette campaign put on by McKinley County to raise awareness about the cost of DWI. The silhouettes feature clippings of DWI's from the 'Gallup Sun.' Then they are set up at various events around the county, where handouts are distributed. The handouts contain information about the financial costs associated with DWI convictions, in addition to the City of Gallup's Social Host Ordinance. The campaign also raised awareness about the prevalence of DWIs solely on state lands within McKinley County.

For more information, contact: www.co.mckinley.nm.us/363/SNAPS-SA