

GGEDC receives \$15,000 grant for business recruitment

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Greater Gallup Economic Development Corporation (GGEDC) announced it has been selected for a \$15,000 grant from the NM Economic Development Department and its LEADS grant program to fund business recruitment and attraction efforts for Gallup-McKinley County. GGEDC is one of only six applicant organizations to receive full funding.

"This marks the third consecutive year in which GGEDC will receive full funding," said Executive Director Patty Lundstrom. "Considering the highly competitive application process, we are appreciative of the support but more importantly, the recognition of the economic opportunities which exists for Gallup-McKinley County".

Grant funds will allow GGEDC to participate in national and international trade shows, and visit national business site selectors, targeting the sectors of logistics and supply chain, manufacturing, warehousing and distribution, and energy; efforts that will be coordinated with the NM Partnership, the organization which oversees business recruitment efforts for the state of New Mexico.

"Attendance at strategic trade shows and focused outreach with influential site selectors puts GGEDC in front of businesses looking for assets already available in McKinley County, such as rail and road infrastructure," said Executive Director Patty Lundstrom. "With the NM Partnership, we coordinate efforts and arrive with prescheduled business meetings based on our target sectors".

In addition to a prequalification review and development of a grant application, GGEDC presented the merits of the application before the NM Economic Development Commission. The Local Economic Assistance and Development Support (LEADS) program emphasizes the

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importance of business recruitment as a strategy for job creation and expansion of the tax base. All total, \$156,850 in grant funding was awarded to 16 applicants.

For more information on Greater Gallup Economic Development Corporation, visit www.GallupEDC.com